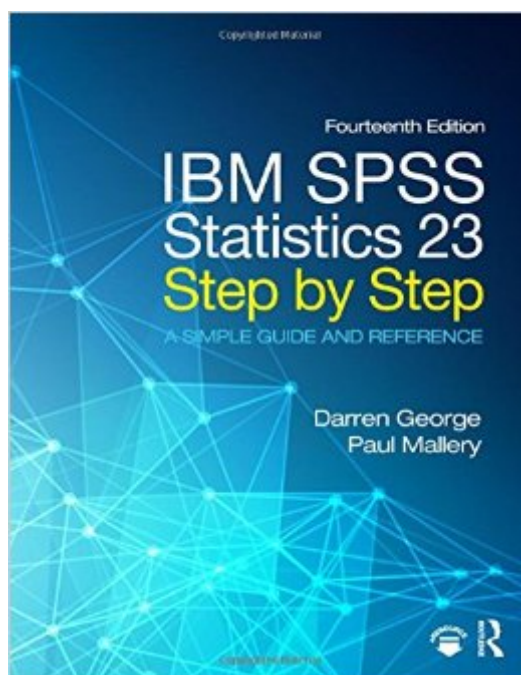


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IBM SPSS Statistics 23 Step By Step: A Simple Guide And Reference



Synopsis

IBM SPSS Statistics 23 Step by Step: A Simple Guide and Reference, 14e, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Extensive use of vivid, four-color screen shots, clear writing, and step-by-step boxes guide readers through the program. Exercises at the end of each chapter support students by providing additional opportunities to practice using SPSS. All datasets used in the book are available for download at: <https://www.routledge.com/products/9780134320250>

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Customer Reviews

This is one of the best guides to use SPSS out there. They're not in their 14th edition for nothing. Instructions are detailed enough for good understanding but still brief. Step-by-step instructions for use of SPSS are clear. Perhaps most importantly, how to interpret the statistics is also included. This book has only gotten better with each new edition. Best of all - the authors have a sense of humor, which in my view, is essential in a topic like this. I recommend this book to my master's level and Ph.D. level students. It's appropriate for undergraduate as well. This book is guaranteed to get used by anyone who purchases it to help them run their statistics.

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